

**BLEED**

**VISABLE AREA**

# MEDIUM TEARDROP FLAG

## ----- SAFE ZONE

Keep important information  
(text, images, logos) inside

**ANYTHING OUTSIDE SAFE ZONE  
MAY BE CUT OFF**

## — BLEED ZONE

Extend background images/colors  
all the way to the edge

**FLATTEN ALL IMAGES & OUTLINE ALL TEXT.  
SAVE AS PDF OR JPEG  
COLOR MODE: CMYK  
DPI: 150**

**DELETE THIS LAYER BEFORE SAVING**

**Safe Zone: 33.10" x 68.7"**  
**Document Size: 40.4 x 81.74"**  
**Visible Area: 38.4" x 79.4"**